



## Ben Woldring

Founder Bencom Group

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## Personal information

Full name: Berend Pieter Woldring  
Date of birth: 6 February 1985  
Civil status: unmarried

First name: Ben  
Place of birth: Groningen  
Nationality: Dutch

## Experience

**OWNER, CEO & FOUNDER BENCOM BV; USQUERT (NL) - 1998 - PRESENT**

Dutch market leader in comparison sites for telecom ([Bellen.com](#)), broadband ([Internetten.nl](#)), digital television ([Digitelevisie.nl](#)) and triple play ([Totaalwijzer.nl](#))

**OWNER, CEO & CO-FOUNDER, BENERGY BV; VOORTHUIZEN (NL) - 2003 - PRESENT**

Dutch market leader in comparison sites for electricity and gas with [Gaslicht.com](#) and [Energiewereld.nl](#) (acquired in 2005). Successful German launch in 2012 with [Wechseljetzt.de](#)

**OWNER, CEO & CO-FOUNDER, LOOKING FOR BOOKING BV; GRONINGEN (NL) - 2007 - PRESENT**

[LookingforBooking.com](#) helps consumers and businesses to save money on their hotel costs by comparing 30,000+ hotels on more than 50 direct and indirect booking sites

Member of the National Investiture Committee to mark the investiture of our new King and to honour Princess Beatrix, 2013 - present

Ambassador BizWorld organization to stimulate young entrepreneurship, 2010 - present

Member worldwide Emerging Young Entrepreneurs Society (EYES), 2010 - present

Member brainstorming sessions Ministry of Social Affairs and Employment (NL), 2006 - 2007

Autobiography "Ik Ben Internet-ondernemer" (I am Internet Entrepreneur), 2000

## Education

University of Groningen (NL), Art History, 2005 - 2007 (not completed)

University of Groningen (NL), International Economics & Business, 2003 - 2005 (not completed)

Pre-university secondary education, Warffum (NL), 1997 - 2003 (graduated)

## Honors and Awards

Winner Communication Award, Nyenrode, 2011

Finalist at National Koning Willem I Award by Dutch Ministry of Economic Affairs, 2010

Bencom / Benergy listed in Deloitte Technology Fast 500 EMEA ranking, 2008 - 2011

Awarded by Business Week as Europe's Best Young Entrepreneur under 25, 2006

Entrepreneur of The Year (Technology, Communication & Entertainment) Ernst & Young, 2003

## Skills & Expertise

Entrepreneurship

Innovations

International Public Speaker

People Management

Creative Strategy

E-commerce

Online Marketing & Advertising

Data Analyses

Digital Internet Strategy

Strategic consulting

Languages: Dutch (native), English (business fluent), German (basics), French (basics)

## Interests

Traveling, sailing, skiing, tennis, jogging, playing piano, reading, being a serial entrepreneur

## Reference

Drs. Wilfried J.P.M. Gradus MMO RM, former Manager BBned, part of Telecom Italy

"Ben is someone I would recommend to anyone whole-heartedly. He is a thorough professional, with a deep and wide understanding of all aspects of the distribution of consumer goods via the internet. Through his comparison web sites he really has created transparency in the cluttered world we are living in. Ben has a very strong vision about customer focus and customer satisfaction and he is very capable in setting the associated goals and in bringing it to life. With his various comparison web sites he has become THE trusted channel of the customer in the Netherlands and he has developed into a well respected opinion leader in the Dutch market. On a personal level Ben is a very honest and integer person to work with, also gifted with great humor"